



 **DIGITALTOWN**

Operating System for a Smart City

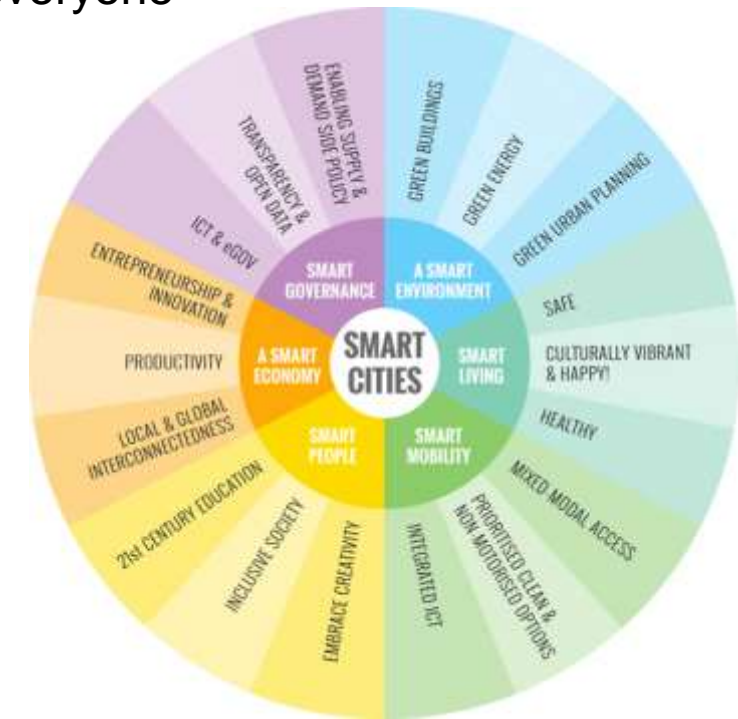
Mike Cartwright, CTO

The Goal for Cities

A thriving, sovereign and sustainable local economy where:

- People are able to live, work and spend locally
- Residents co-create improved Quality of Life
- Sharing Economy that works for everyone

HAPPY AND PROSPEROUS CITIES



What is a Smart City?



From Wikipedia

- A smart city is an urban area that uses different types of electronic data collection sensors to supply information used to manage assets and resources efficiently
- Smart city technology allows city officials to interact directly with both community and city infrastructure and to monitor what is happening in the city and how the city is evolving
- Information and communication technology (ICT) is used to **enhance quality, performance and interactivity** of urban services, to reduce costs and resource consumption and to **increase contact between citizens and government**

What is a Smart City?

- Most of what you see and hear today about Smart Cities revolves around Technology (IOT)
 - Smart Parking
 - Smart Lighting
 - Smart Sensors
 - Smart Waste Management
- **DigitalTown believe that a true Smart City is one that puts its People and Business' First**
- A smart city is one that uses Technology for the good of the community

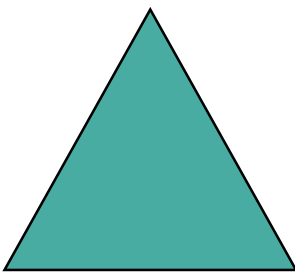
Winner Takes All

Local Govt.
Local Hotels
Local Retailers
Local Restaurants
Local Service Providers



Technology for Good

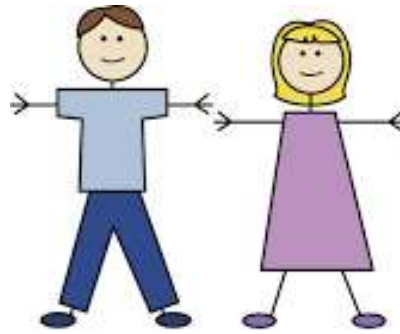
Local Govt.
Local Hotels
Local Retailers
Local Restaurants
Local Service Providers



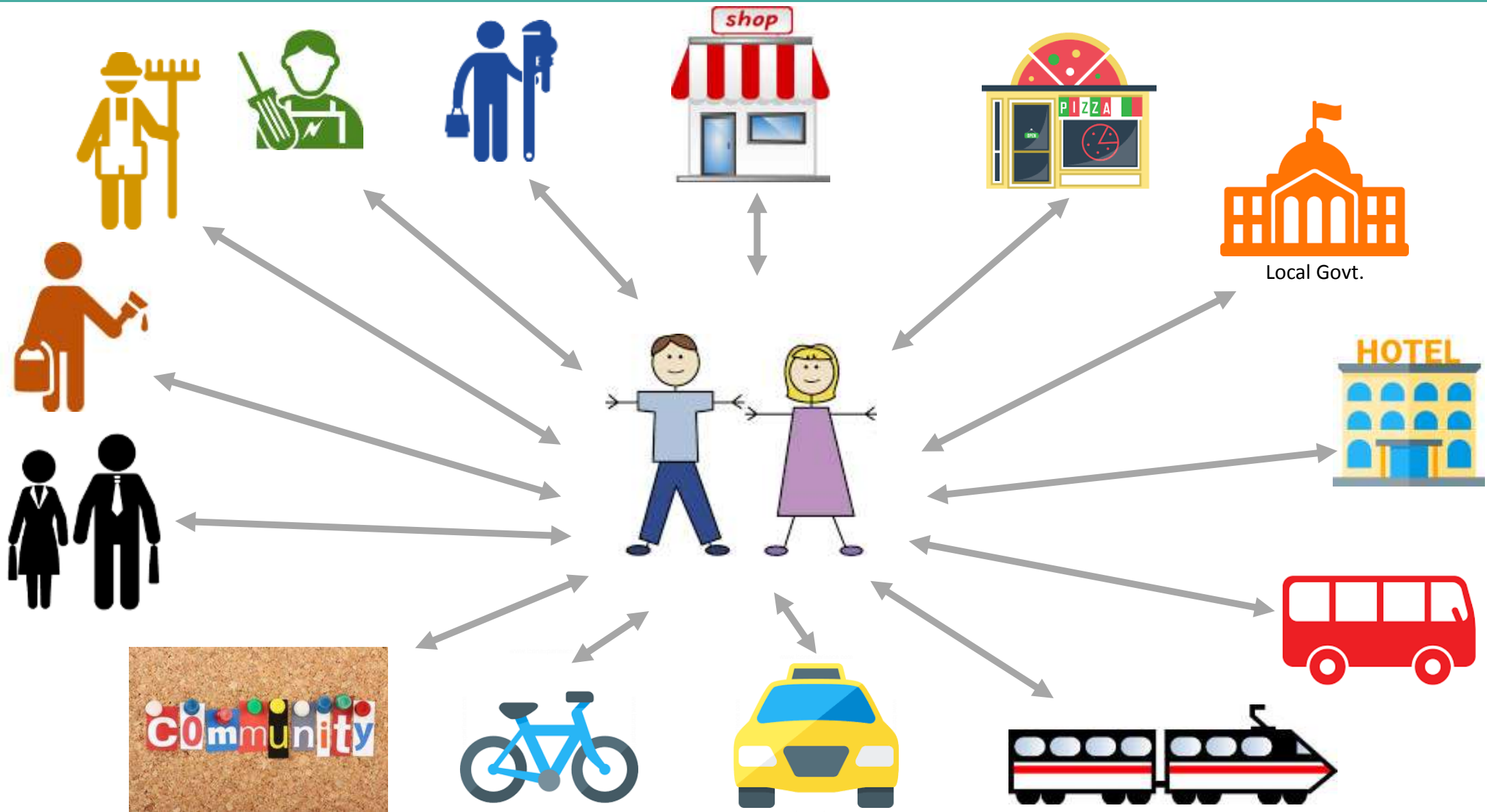
Operating System of a City



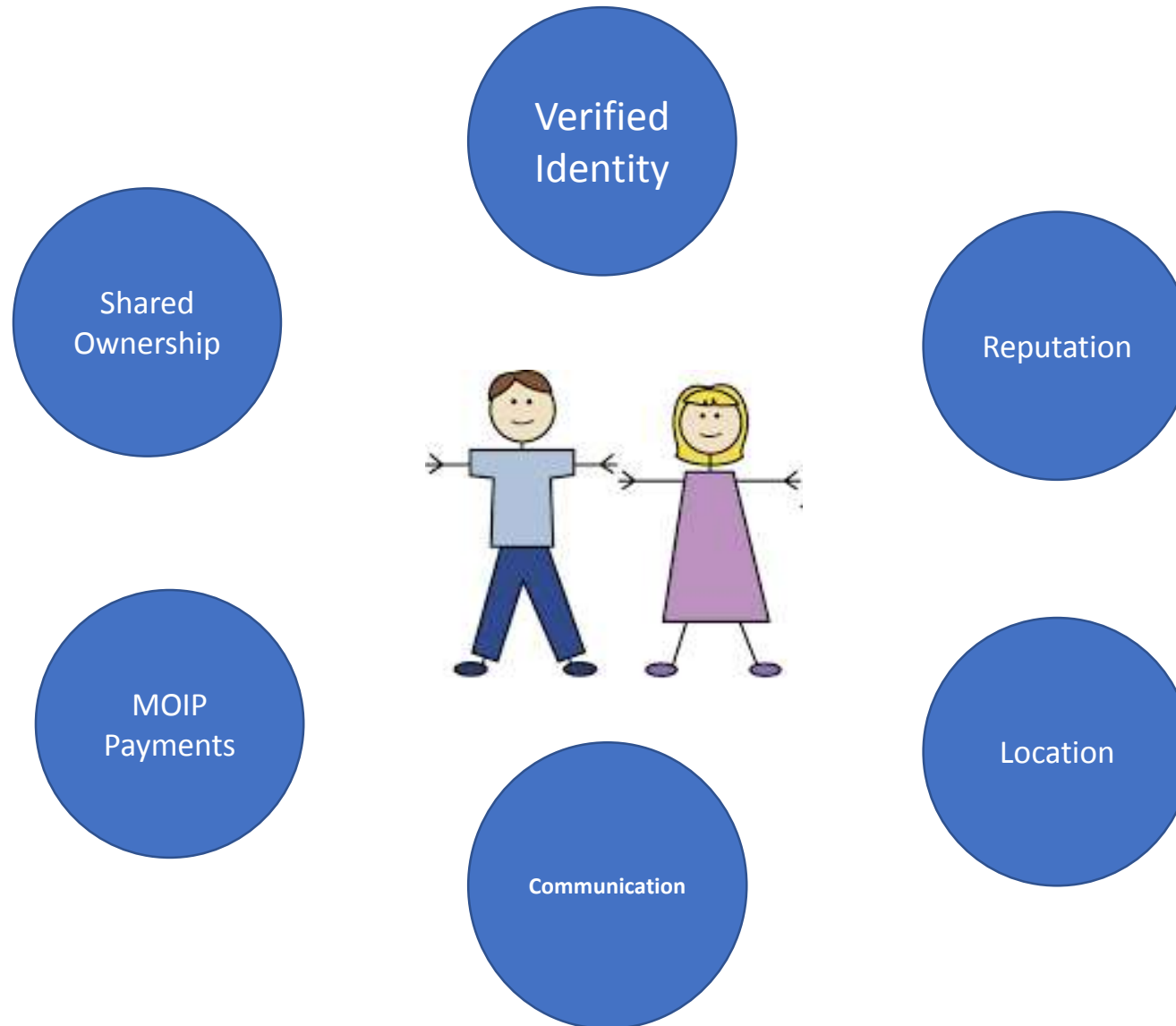
Local Govt.



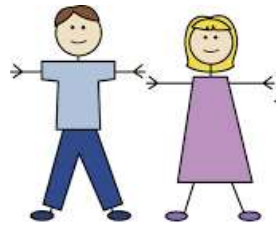
Operating System of a City



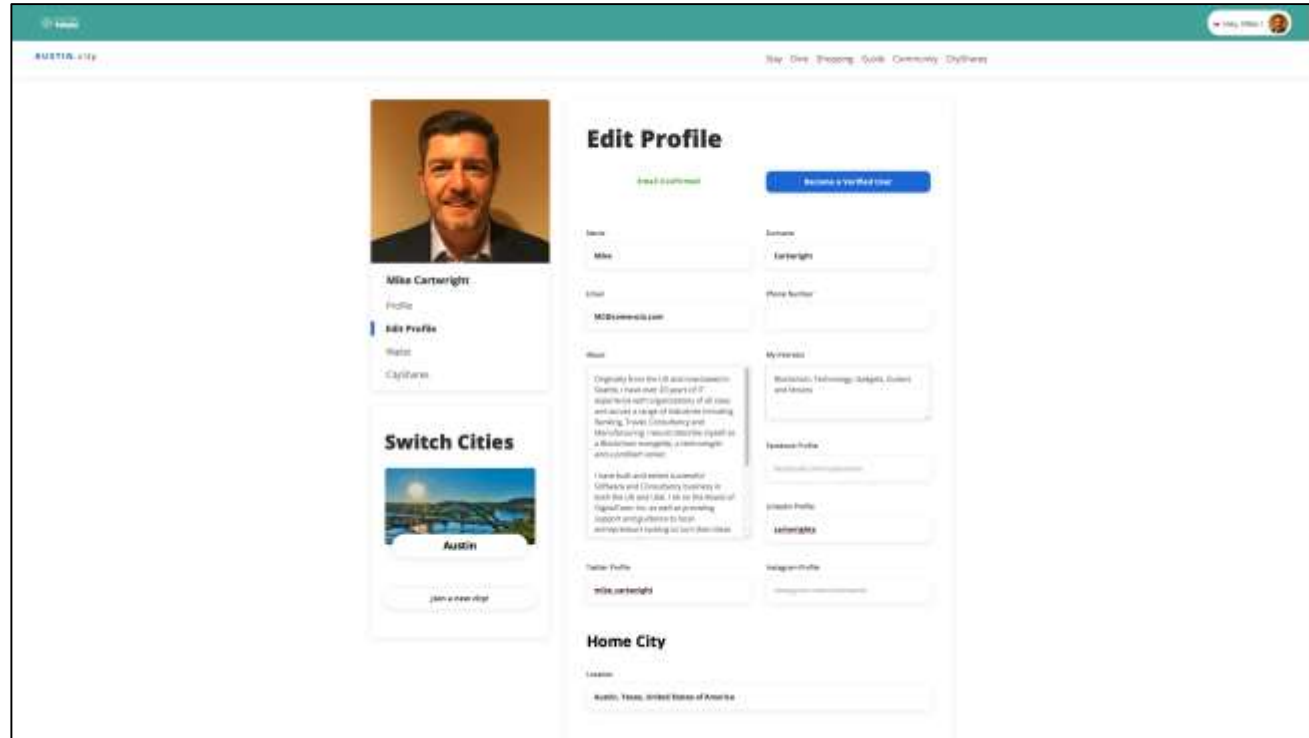
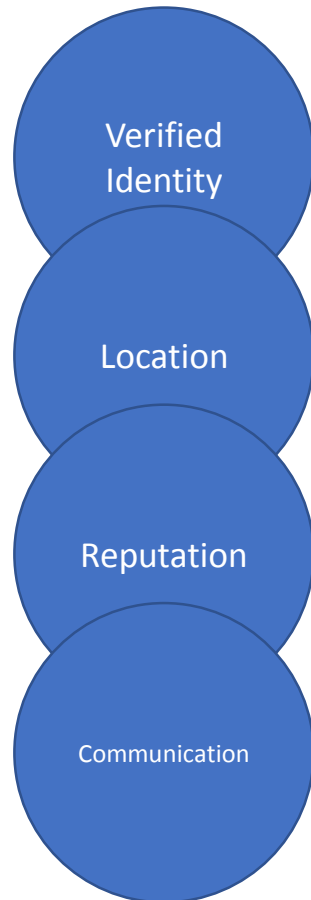
Internet of People #IOP



Internet of People

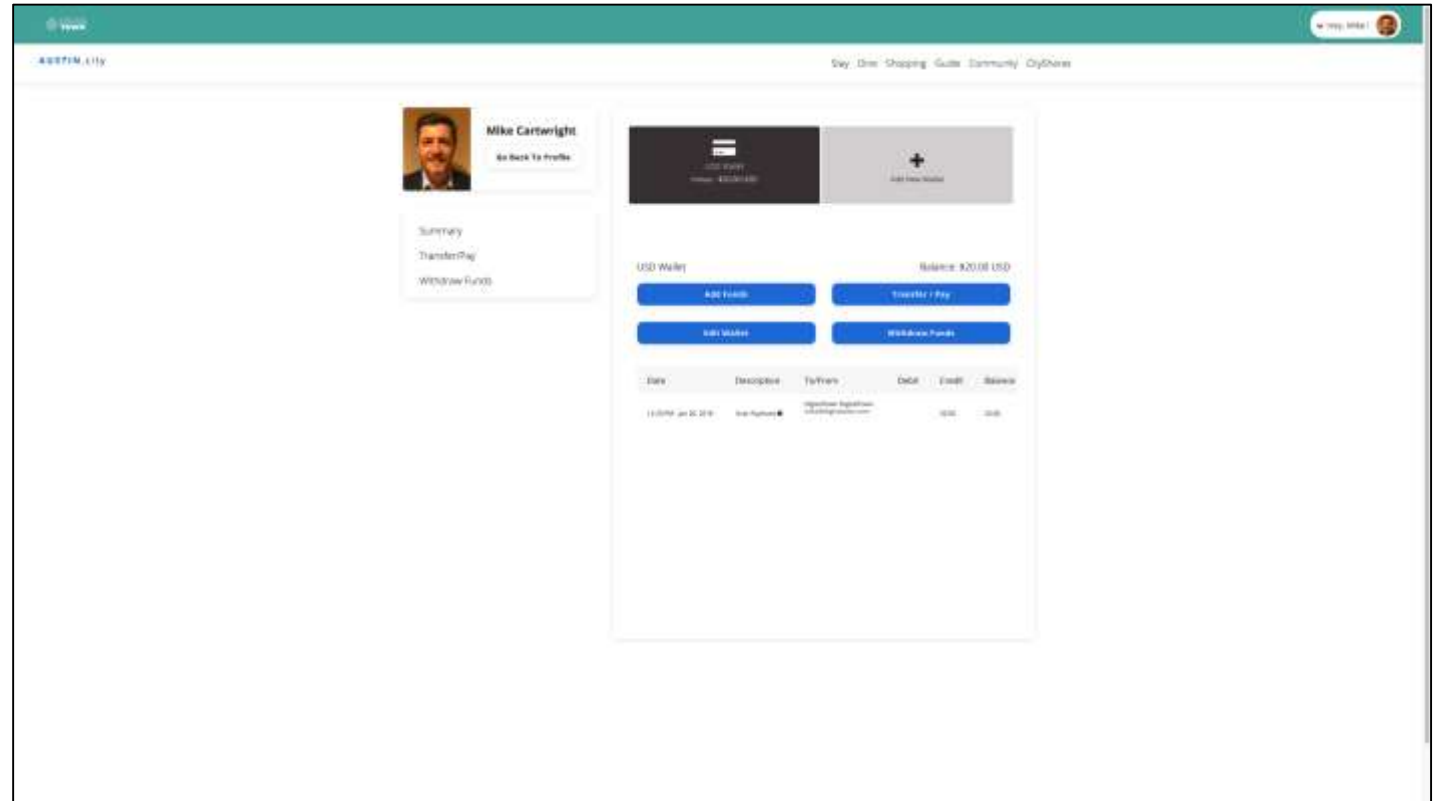
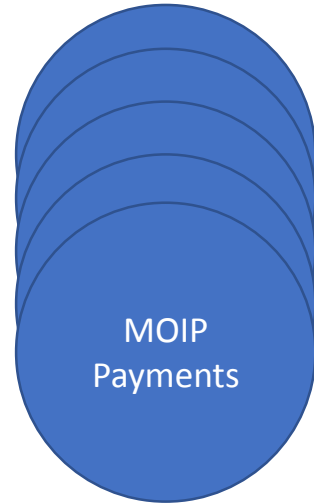
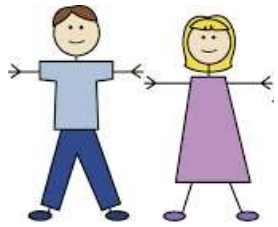


Smart Wallet



Internet of People

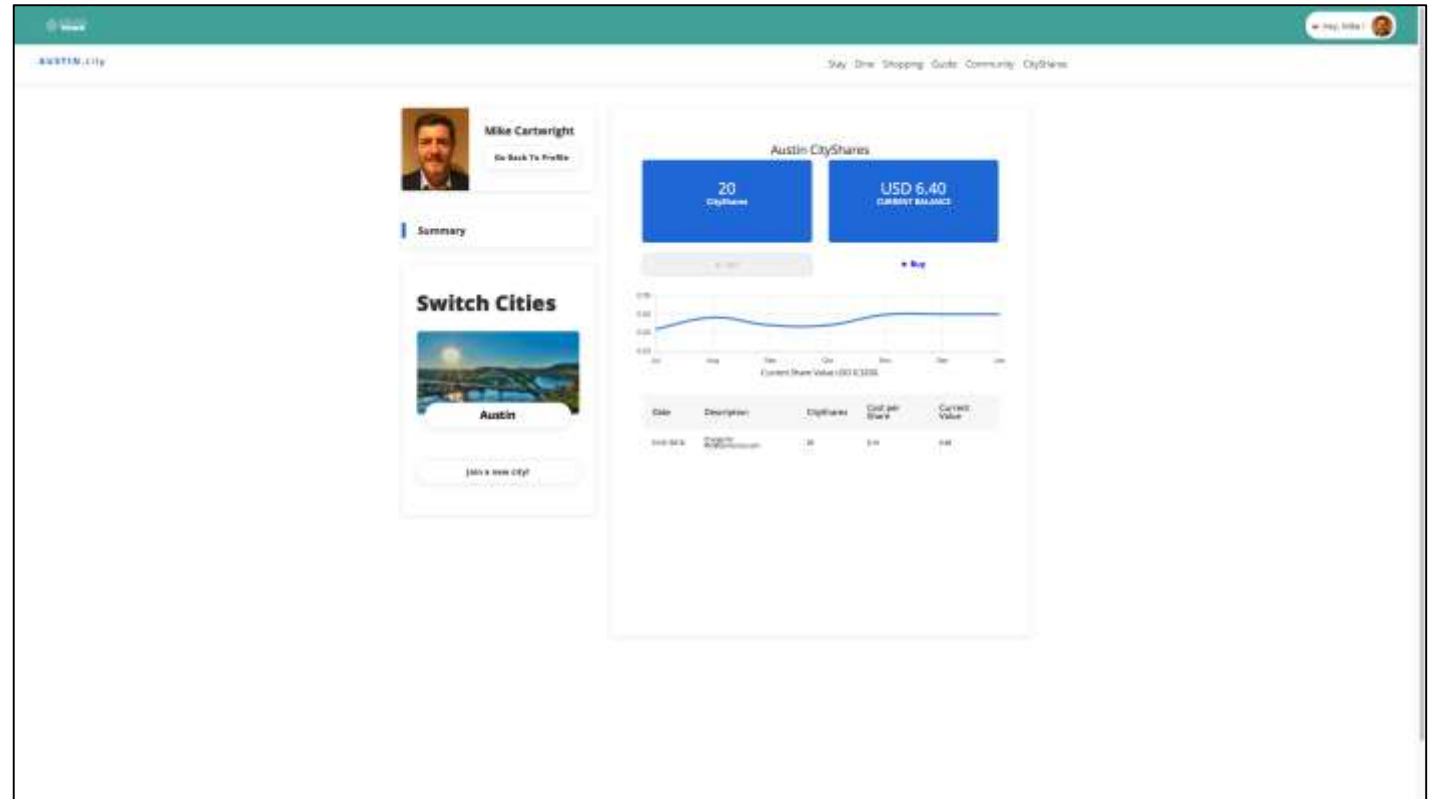
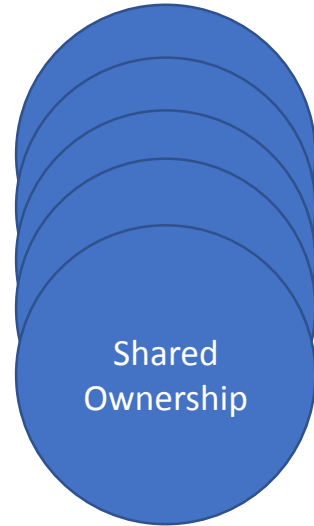
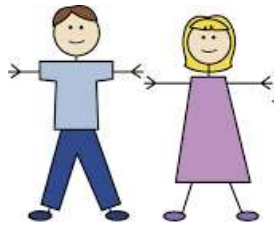
Smart Wallet



Blockchain Technology

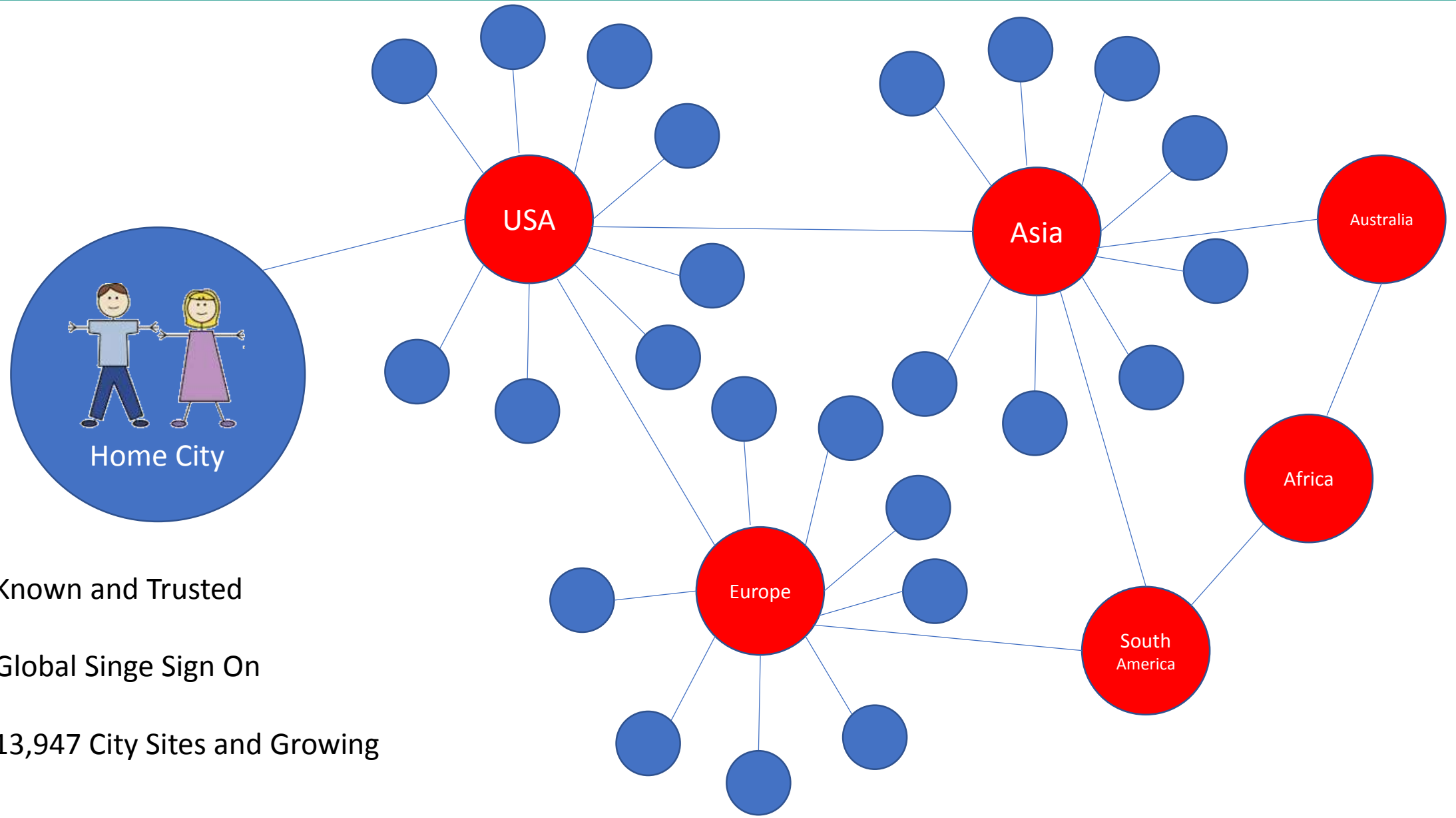
Internet of People

Smart Wallet



Blockchain Technology

Operating System of a City

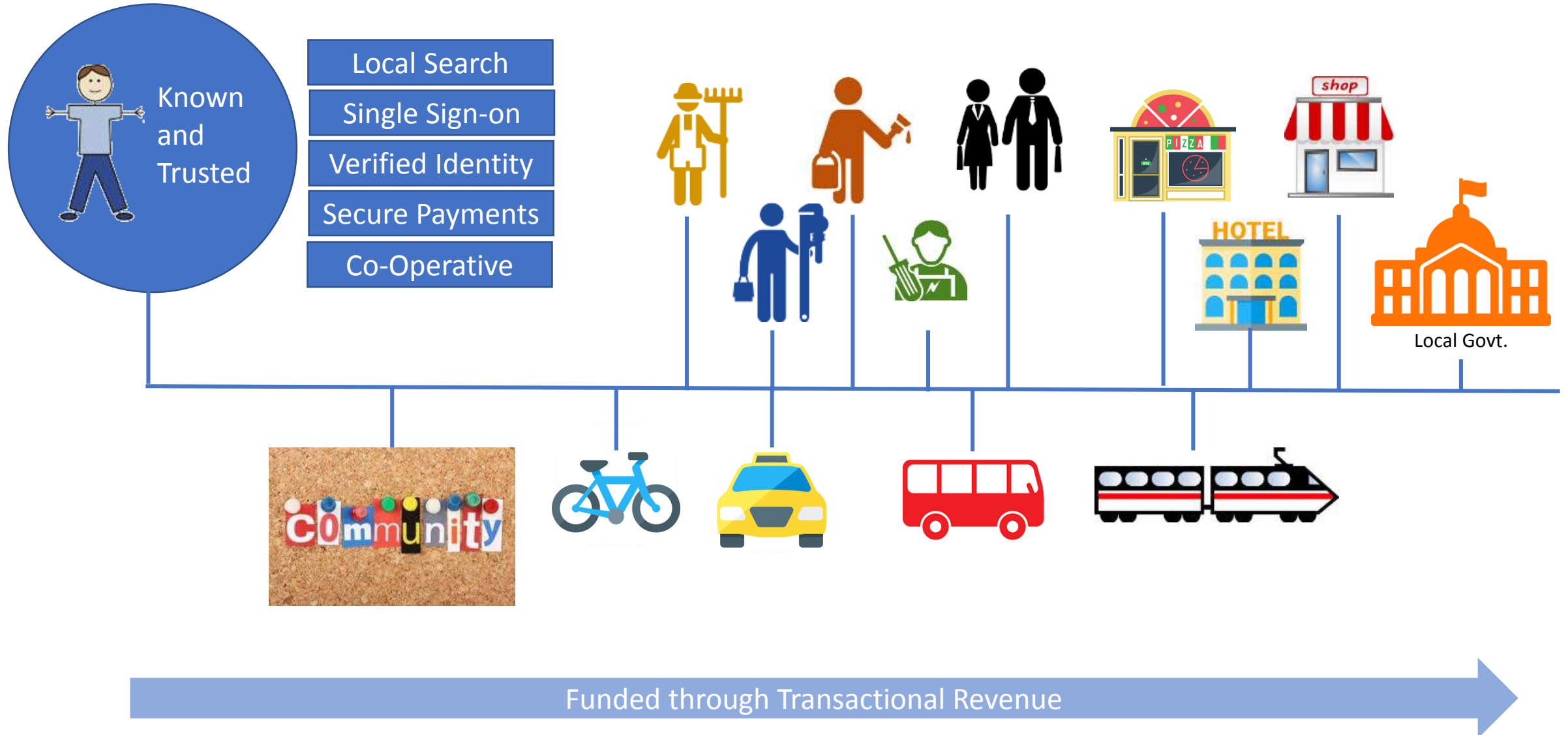


Known and Trusted

Global Singe Sign On

13,947 City Sites and Growing

Operating System of a City



Habit Forming – Life Enhancing

Our platform allows a city to communicate with their residents and visitors, promotes local companies and services, and does all of this through a local City Site or Local App.

How do I get to where I want to go?

How do I purchase my ticket?

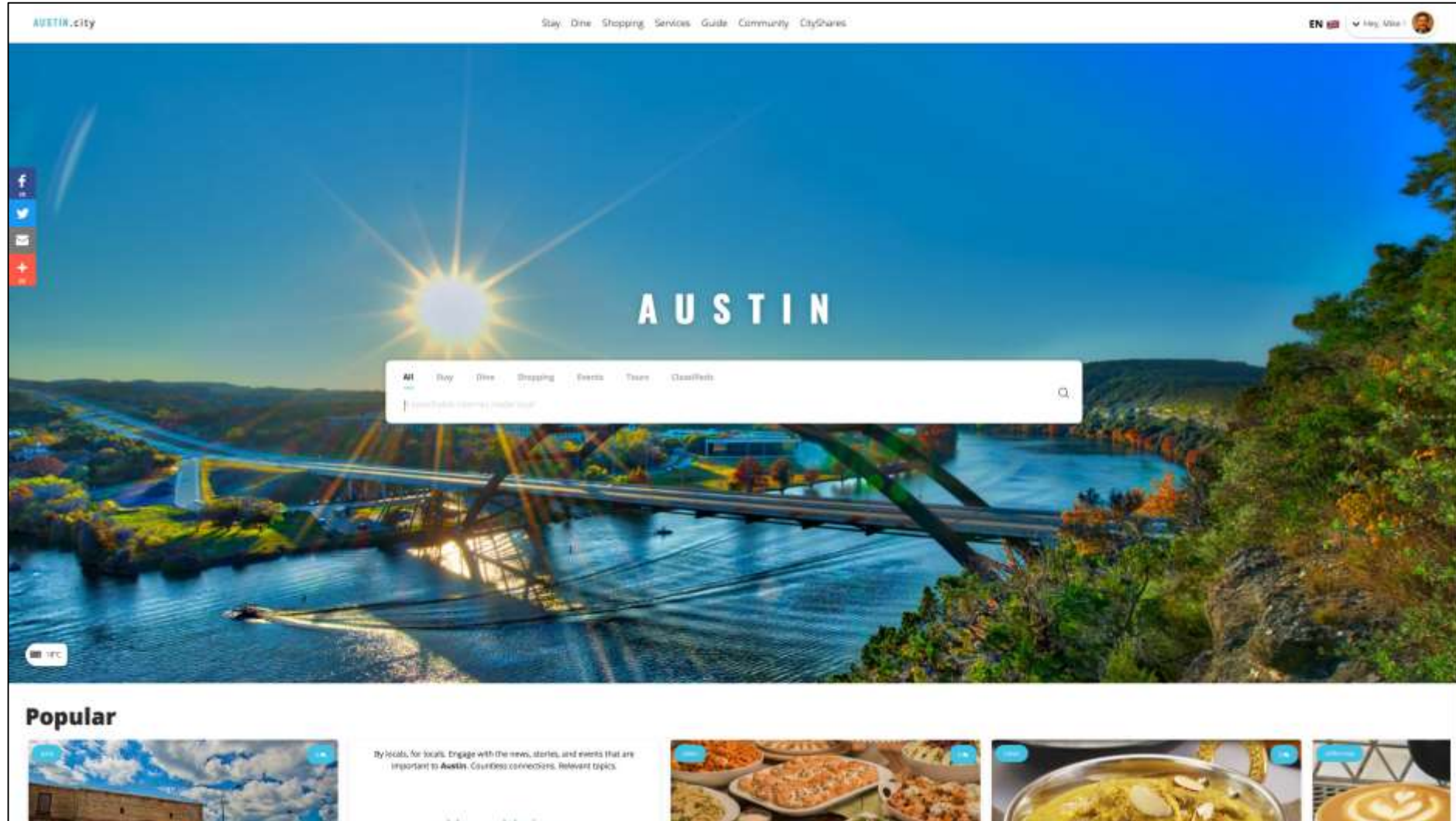
Or do I virtually visit ?

How can a Service Provider Communicate with the Traveler?

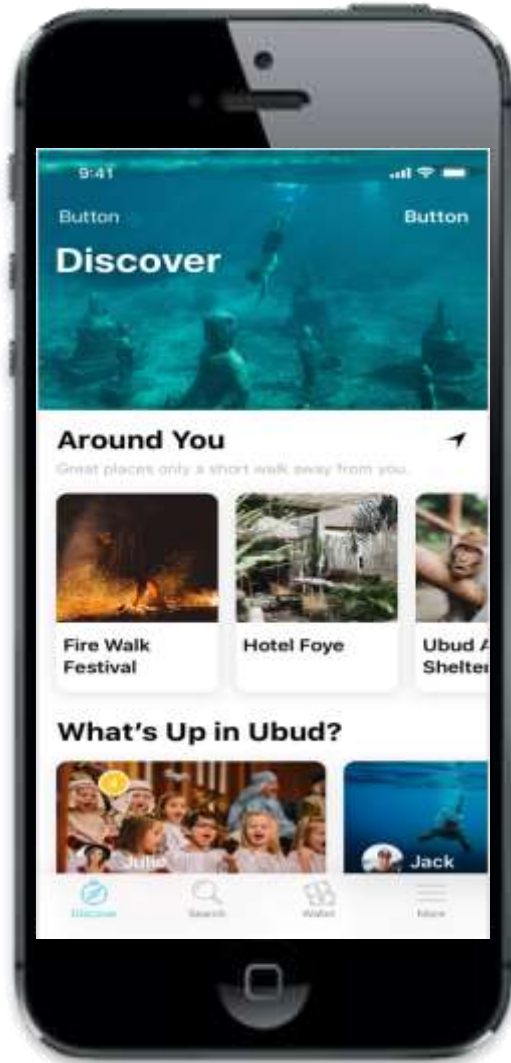
- Intelligent routing
- Local Services providers
- Parking Services

Build on local partnerships and limited only by imagination

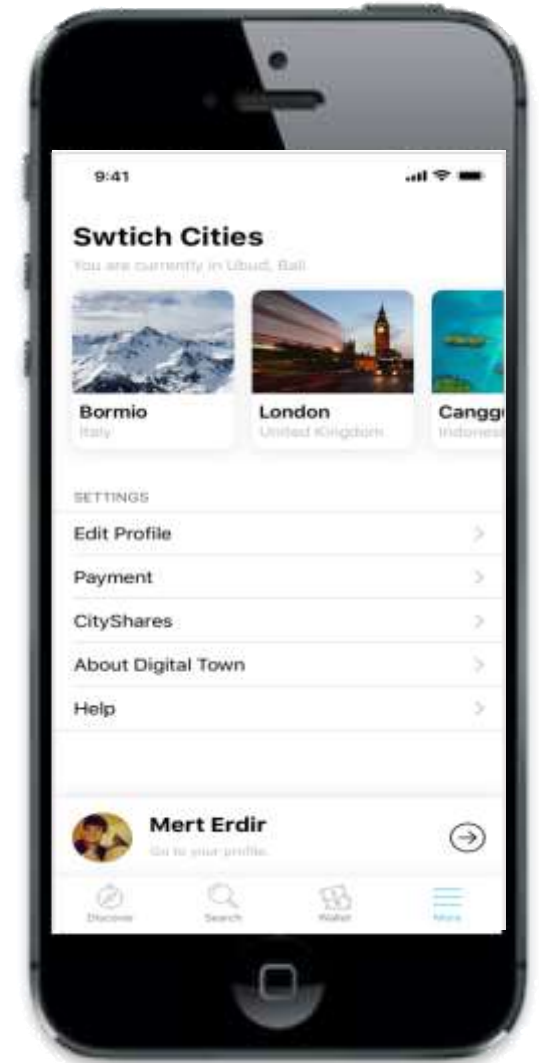
DigitalTown Platform



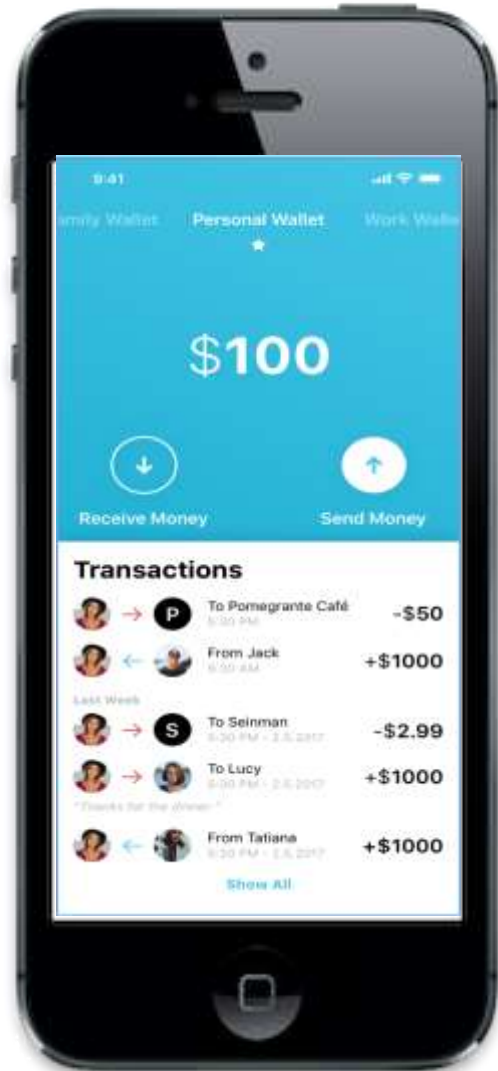
World class technology for a smart city



- A Chameleon of an App that travels with you, updating itself when you move from city to city
- Allowing you to interact with hundreds of business and services as a known and trusted individual.
- The same experience from Pittsburgh to Paris
- One User Account, One Smart Wallet



DigitalTown App



An app is about convenience

- Local Information
- Local Business and Services
- Local Search

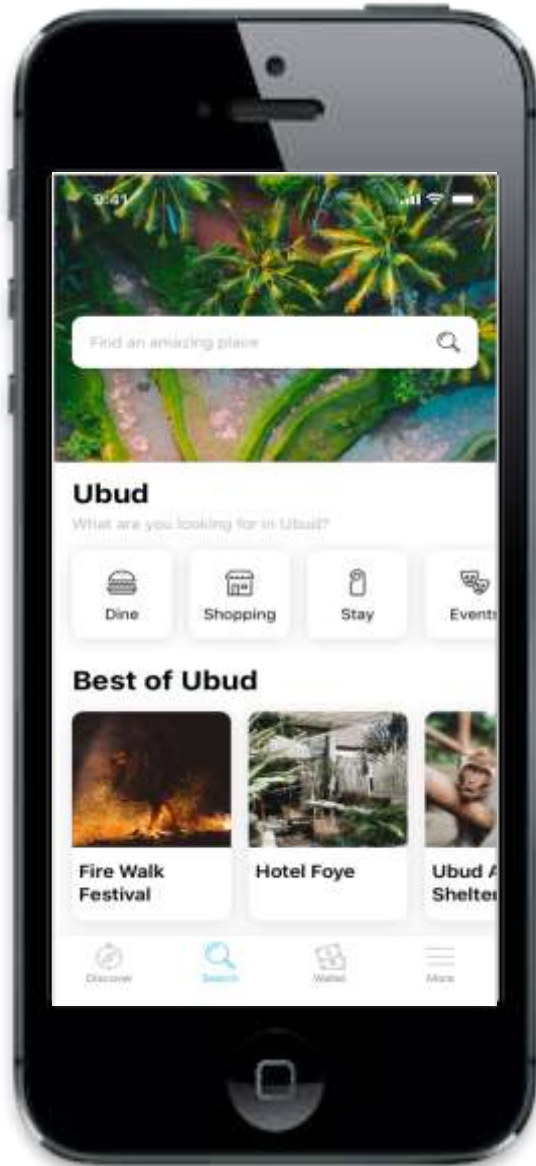
- MOIP Payments
 - Pay a business
 - Pay a friend

- Add Events and Reservations to your schedule

- Get Directions



DigitalTown App



DigitalTown is a Smart City Platform

We enable any city to become a Smart City where local stakeholders co-create quality of life on web and mobile using cost-effective technology that pays for itself.



LOCAL FIRST

Search local. Connect local.
Shop local.



CITY BRANDING

Each locality uniquely branded on web and mobile.



SHARED OWNERSHIP

Owned by the people through
Blockchain Smart Contracts



YOUR KEY TO THE CITY

Single Login for Public and
Private Services

Thank you

www.DigitalTown.com

Email: Mike@DigitalTown.com

LinkedIn: [CartwrightX](#)

Blog: [Blockchain.City](#)

